Club and academy partnerships for emerging talent

FOR CLUB OWNERS AND OPERATORS

Establish your club, academy or brand in a market with emerging talent. Project Africa combines local knowledge and relationships with your football philosophy, helping you build a lasting operation and a player pathway aligned with your club.

YOUR LOCAL DEVELOPMENT PARTNER

01 / Choose the right model

Select a priority country and structure: a branded academy, affiliated club, private club or franchise. Assess local partners and practical requirements.

02 / Build the operation

Plan governance, staffing, facilities and launch. Set a roadmap for pitches, medical support, nutrition and education against your European club standards.

03 / Develop your football identity

Embed your coaching methods, tactical principles and professional routines. Connect academy and senior football through clear development plans and regular assessment.

04 / Stay close to the ground

Coordinate local relationships, assess operating risks and monitor delivery. Maintain a reliable point of contact for your club and leadership team.

OUR PARTNER STANDARD

We work exclusively with reputable clubs and leaders committed to European club-development models and working practices: structured coaching, tactical education, sports science, professional discipline and player welfare.

PREPARED TO ADAPT

Consistent standards from the outset are designed to reduce technical and tactical relearning when a player moves, support faster adaptation and help emerging talent contribute sooner at the receiving club.

LOCAL KNOWLEDGE SUPPORTED BY DATA

We are developing a data-supported pathway: Eyeball and Hudl Wyscout for video and discovery; Hudl StatsBomb, SciSports, Driblab and IMPECT for analysis; SkillCorner and Catapult for tracking and performance. Selection depends on coverage and your operating model.

OUR ACTIVE NETWORK

Ghana, Nigeria, Democratic Republic of Congo, Senegal and Egypt. Additional markets can be developed to a partner mandate.

Choose a market and define the partnership

Bring us your preferred country, club model and development goals. Together, we can scope a pilot, operating plan and investment priorities.

Learn more
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